



Press

Press material and releases

About THRIVE As a response to growing concern over food security, labor shortages, and the availability of energy, water, and land resources, THRIVE and its community of startups, corporates, investors, and academics advance technologies focused in the food and agriculture industries. Through its annual Open Innovation and Seed Accelerator programs and its venture and advisory services, THRIVE has been helping innovative technology companies disrupt, scale and lead in the global AgTech market since 2014. Below are THRIVE's programs:

Investment We invest in early stage to A+ companies focused in agriculture and food. We typically invest between \$25K-\$250K, however we also make selective follow-on investments.

Seed Accelerator We run our Seed Program in the Silicon and Salinas Valleys once a year, targeting agtech and foodtech startups. The accelerator program runs for 10 weeks beginning in April and culminates in Demo Day at the Forbes AgTech Summit in late June. For each cohort, 10-12 companies participate; 32 companies in total have graduated from the program.

Open Innovation THRIVE works closely with its corporate partners to define specific pain points within the supply chain and create frameworks to scout, deploy, and prove targeted innovation. Annually, the research and identification process happens as part of the THRIVE Top 50 List, which honors 50 companies from around the globe that exemplify the best in agriculture-focused innovation. Additionally, THRIVE works with partners to create customized open innovation strategies and programs.

Events We believe in the power of networking, so throughout the year we bring startups, investors, corporates, and media together to learn and share the latest in industry opportunities and technology trends. We run quarterly and annual events including our signature events "THRIVE AgTech Innovation Forum", "Seed Camp", "Demo Day", and "Forbes AgTech Summit".

For more information, visit our website at <http://www.thriveagtech.com>

Contact If you're a member of the press or would like more information, you can contact us at: emily.breslin@svgpartners.com or info@svgpartners.com

Brand Assets

(a) Logos



(b) Photos

For additional high resolution photos, please contact Emily.Breslin@SVGPartners.com





Press Releases

[All press releases can be found at thriveagtech.com/news](http://thriveagtech.com/news)

Global Management Consulting Firm A.T. Kearney Partners With Thrive Agtech Venture & Innovation Platform

Sun World Innovations Joins THRIVE

Produce Marketing Association (PMA) Joins THRIVE

SVG & THRIVE Announce \$1m Investment In Third Cohort

Agriculture And Technology Leaders Gather In The Heart Of Silicon Valley To Advance The Future Of Agriculture

Announcing The THRIVE Top 50

Driscoll's Joins THRIVE As Corporate Partner

SVG Partners Launches THRIVE III Open Innovation Program And Welcomes New Strategic Partners

THRIVE Accelerator Awarded \$100k Grant From Wells Fargo To Foster Global Agriculture Startup Companies

News

Forbes, With Farm Labor Getting Scarcer, Big U.S. Farms Are Preparing To Turn To Robots

USA Today, 10 Named THRIVE Accelerator Winners

USA Today, Who wins from Trump immigration policy? Robotic berry pickers, for a start

The Salinas Californian, Big data, robotics lead THRIVE top 50

KSBW, Thrive young innovators challenge inspires students to go for tech jobs

Forbes, Second AgTech Summit, July 13-14, 2016 hosted in Salinas Valley

SF Business Insider: THRIVE And Others Leading The Way In FoodTech

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